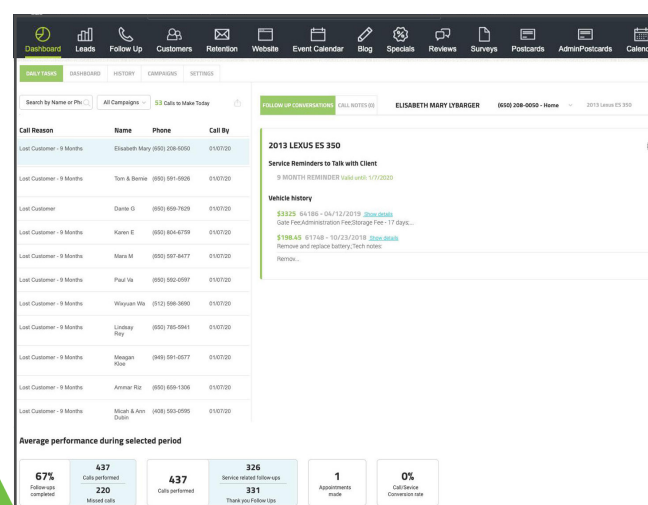


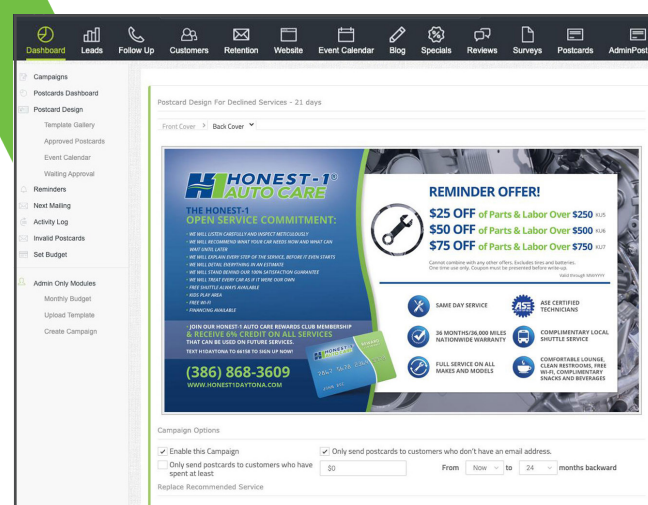
KNOW YOUR CUSTOMERS

As a repair shop owner, you are in the relationship business. To be successful, you need to be aware of who your customers are. Age, location, car models, and spending history help you to better serve them.



A CALL IS WORTH 1000 EMAILS

Gone are the days of frantically sifting through lists of vehicle history to figure out which customers to follow up with and what needs to be discussed. Our Follow Up module makes organizing your efforts a snap.



21ST CENTURY RETENTION

KUKUI's Retention Module automates the process of sending out emails and postcards. As soon as your shop closes a repair order, you can automatically send the customer postcard and email campaigns that are specific to their vehicles.



KUKUI

ALL-IN-ONE SUCCESS PLATFORM

THE DATA YOU NEED AND THE TOOLS TO MANAGE IT

Empowering auto repair shops with advanced business intelligence



KUKUI All-in-One Success Platform[®]

The All-in-One Success Platform empowers auto repair shop owners with advanced business intelligence. It is powered by an integrated suite of business marketing solutions, bundled with a custom-built website that is optimized to make the phone ring.



Industry

Our software is built specifically for the automotive aftermarket industry.



Analytics

Our dashboard provides shop owners with powerful business intelligence.



Communication

Shop owners use an integrated suite of business marketing solutions.

(877) 695-6008

www.kukui.com

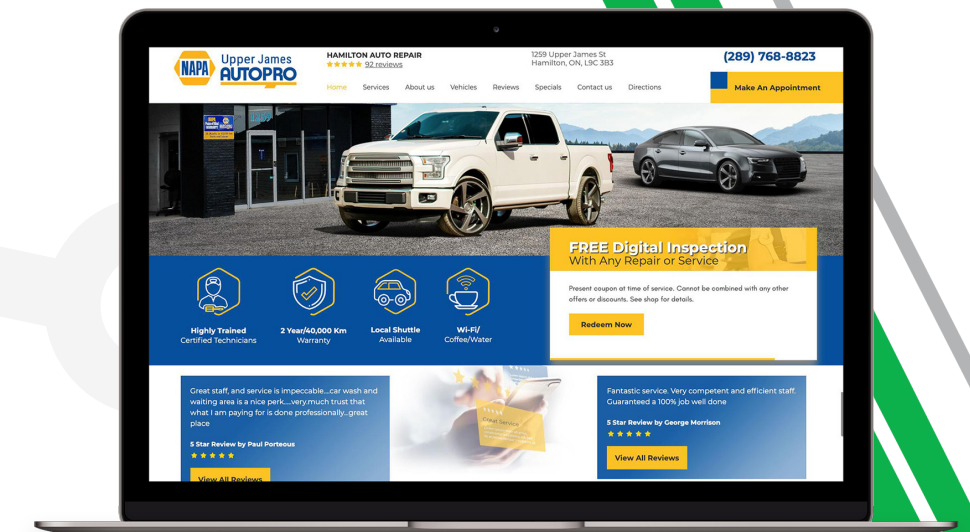
319 E Warm Springs Rd
Las Vegas, NV 89119



The key components of the KUKUI All in One Success Platform enable shops with customer engagement and trust-building solutions. The components include real-time business messaging, digital inspections, call tracking, online appointment setting, social media management, and online reputation management. With these tools at their disposal, shop owners are able to drive business decisions through the use of a single intuitive analytics dashboard. It shows quantitative data about their return on investment, customer retention rates, and areas in which to improve their business.

MORE THAN JUST A WEBSITE

Customized for each shop, sites are designed to promote brand recognition while making it easy for customers to make appointments through the web or by phone. KUKUI websites are continuously search engine optimized, and responsive for any size screen.



WEB PRESENCE

The dynamic platform and design layout convert website visitors into customers almost four times above the industry average.



ADVANCED CRM

Get to know your customers. The dashboard will show you the age, location, car models, and spending history of your customers.



FOLLOW UP

With the Follow Up module, you can create different campaigns and remind customers about a recommended repairs.



AD MANAGEMENT

The platform includes Google Ads tracking tools that allow you to monitor campaign performance metrics.



POSTCARDS

This unique system scans your database to find customers needing services, automatically sends them a postcard.



SHOP VIDEOS

Dominate your local marketing with video. We'll produce, shoot, edit, and place videos on your website to increase engagement.



ANALYTICS

The analytics dashboard provides access to your shop's revenue, car count, conversion rate, Google Ads performance, and more.



TEXT MARKETING

With Text Connect Platform, you can send alerts, coupons, feedback requests, and other information right to your customers phone.



INSPECTIONS

Digital Vehicle Inspections help you build trust and improve the way your shop communicates with its customers.



VIDEO MARKETING

One of the best ways to connect with customers today is through video. We'll produce, shoot, edit, and place videos on your website to increase engagement.

An easy-to-use performance analytics dashboard provides access to your shop's revenue, car count, conversion rate, Google Ads performance, and much more. These metrics will help you better understand the performance of your shop and your marketing programs. This lets you pinpoint areas to improve in order to increase profits and get more customers into your shop.

INTUITIVE ANALYTICS

